DALLAS-FORT WORTH HOSPITAL COUNCIL

The 67th

ANNUAL AWARDS LUNCHEON

FALL Fandango

October 29, 2015
Arlington Convention Center

EXECUTIVE SPONSORSHIPS

Distinguished Health Service Award:
DR. MERLYN SAYERS

Young Healthcare Executive of the Year:
JAMES MENDEZ

Kerney Laday, Sr. Trustee of the Year:
DAVID BIEGLER

Keynote Speaker:
JON MEACHAM

FALL Fandango

DFWHC
President/CEO
W. Stephen Love

ALLOW ME TO TELL YOU about the Dallas-Fort Worth Hospital Council's Annual Awards Luncheon. For 67 years, this event has honored North Texas healthcare leaders. This year's luncheon will take place Oct. 29, 2015 at the Arlington Convention Center, attracting more than 1,000 attendees united in the belief that better health makes a better community.

We will present the Distinguished Health Service Award to **Dr. Merlyn Sayers** of CarterBloodcare. We will also honor **James Mendez** of Kindred Hospital Dallas as the Young Healthcare Executive of the Year and **David Biegler** of Children's Health System of Texas as the Kerney Laday, Sr. Trustee of the Year.

Our keynote speaker will be **Jon Meacham**, the world-renowned historian and author of the recent bestseller "Thomas Jefferson: The Art of Power." He won the Pulitzer Prize in 2008 for "American Lion," his biography of Andrew Jackson. A former editor at ***Newsweek***, Meacham is a regular television guest on ***Meet the Press***, ***Morning Joe*** and ***Charlie Rose***.

Sponsorship opportunities are available. Whether you would like to share your support for the recipient or the opportunity for prime exposure, we have created this sponsorship package for you. We appreciate your consideration.

Please complete the enclosed form and return to DFWHC by Oct. 16, 2015. For more information, please call me at 972-719-4900.

Sincerely,

W. Stephen Love

DALLAS-FORT WORTH
HOSPITAL COUNCIL

The 67th ANNUAL AWARDS LUNCHEON

October 29, 2015

Arlington Convention Center

11:00 a.m. reception
12:00 - 2:00 p.m. luncheon/presentation

A salute to North Texas hospital leaders, the Annual Awards Luncheon takes place every fall and honors individuals who have made an historic impact on healthcare. The program features internationally known keynote speakers and local dignitaries. An attendance of 1,000 is expected, including more than 40 hospital chief executive officers and 200 hospital executives. More than 60 North Texas hospitals will be represented.

Former award recipients:
2013: Senator Florence Shapiro
2012: T. Boone Pickens
2011: Mayor Mike and Rosie Moncrief
2010: Val Wilkie, Jr.
2009: Ray and Nancy Ann Hunt
2008: Ross and Margot Perot

Former Keynote Speakers
2013: Doris Kearns Goodwin
2012: James Carville/Mary Matalin
2011: Ted Koppel
2010: Paula Zahn
2009: Joe Scarborough
2008: Linda Ellerbee

PLATINUM SPONSOR $15,000*

***Non-DFWHC members, please add $500.**
Only two sponsorships available, industry exclusive.

Logo visibility
- Gobo (name in lights)
- Event emails
- Event program
- Event signage
- Logo on picture "mat" for attendees
- Work with DFWHC to increase sponsor activation for event and further branding opportunities

Media visibility
- Color ad on PowerPoint loop
- Full-page color ad in program with choice placement
- Full-page color ad in *Interlocutor*, the DFWHC magazine
- Article in event program with logo describing your company
- Identified as Sponsor in press releases
- Banner ad on DFWHC website for one year
- Recognized as Sponsor from podium
- Literature placed on attendee seats
- Promotional item placed on tables
- Logo featured on Luncheon webpage
- Name and link on DFWHC blog

Event benefits
- Two tables of 10 in VIP area
- Private invitation to DFWHC Board Social

Corporate branding
- Right to promote company as supporter of Annual Awards Luncheon
- Complimentary Associate Membership for one year ($1,200 value)

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GOLD SPONSOR
$10,000*

***Non-DFWHC members, please add $500.**
Only three sponsorships are available, industry exclusive.

Logo visibility
- Event program
- Sponsor signage
- Event PowerPoint presentation loop

Media visibility
- Full-page color ad in program
- Half-page color ad in *Interlocutor*, the DFWHC magazine
- Article in event program with logo describing your company
- Identified as Sponsor in press releases
- Recognized as Sponsor from the podium
- Literature placed on attendee seats
- Promotional item placed on tables
- Logo featured on the Luncheon webpage
- Name and link on DFWHC blog

Event benefits
- One table of 10 in VIP area

Corporate branding
- Have the right to promote the company as proud supporter of DFWHC's Annual Awards Luncheon
- Complimentary Associate Membership for one year ($1,200 value)

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Silver Sponsor $5,000*

***Non-DFWHC members add $500.**
Name visibility
- Event program
- Sponsor signage
- Event PowerPoint presentation loop

Media visibility
- Half-page color ad in program
- Quarter-page color ad in *Interlocutor*, the DFWHC magazine
- Recognized as a sponsor from the podium
- Name and link featured on the Luncheon webpage
- Mentioned in *Interlocutor*, the magazine for DFWHC

Event benefits
- One table of 10 in Premium area

Corporate branding
- Complimentary Associate Membership for one year ($1,200 value)

Bronze Sponsor $2,500*

***Non-DFWHC members add $500.**
Name visibility
- Event program
- Sponsor signage
- Event Power Point presentation loop

Media visibility
- Quarter-page color ad in program
- Name and link featured on the Luncheon webpage
- Mentioned in *Interlocutor*, the magazine for DFWHC

Event benefits
- One table of 10

Corporate branding
- 50% off Associate Membership for one year ($600 value)

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The 67th Annual Awards Luncheon - Executive Sponsorships

SPONSOR Levels	**PLATINUM** $15,000	**GOLD** $10,000	**SILVER** $5,000	**BRONZE** $2,500
Logo in lights on stage	●			
Invitation to DFWHC Social	●			
Color ad on event slides	●	● **Logo only**	● **Name only**	● **Name only**
Logo in event program	●	●		
Company items on seats	●	●		
Company items on tables	●	●		
Paragraph/logo in program	●	●		
Name in press releases	●	●		
Logo/link on DFWHC webpage	●	●		
Logo on picture mat	●	●		
Logo on event e-mails	●	●	●	
Logo on DFWHC signs	●	●	●	
Color ad in DFWHC magazine	● **Full page**	● **Half page**	● **Quarter page**	● **Name only**
Seats at Luncheon	● **Two VIP tables**	● **One VIP table**	● **One table**	● **One table**
Color ad in event program	● **Full page**	● **Full page**	● **Half page**	● **Quarter page**
DFWHC membership	● **One year**	● **One year**	● **One year**	● **Six Months**
Introduced from podium	●	●	●	●

For questions, contact Kristin Alexander at kalexander@dfwhc.org.

EXECUTIVE SPONSORSHIPS

The 67th
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October 29, 2015
Arlington Convention Center

Company (print/type): _____

Contact Person: _____

E-mail:_____

Billing address: _____

City:_____State:_____Zip:_____

Business phone:_____

EXECUTIVE SPONSORSHIPS (Non-DFWHC members add $500 to below fees)

***Platinum $15,000 _____** ***Gold $10,000 _____**

Silver $5,000_____ **Bronze $2,500_____**

***Restrictions may apply to Platinum and Gold Sponsorships** as these levels are industry exclusive.

____Send bill (Please list billing information)

____Check enclosed. Please make all checks payable to DFWHC

Charge to: ____Visa _____MC _____American Express

Account number:_____Exp.:_____

Signature:_____Please print:_____

Please mail, fax or e-mail form to:

MAIL
DFWHC
250 Decker Drive
Irving, TX 75062

FAX
469-648-5086

E-MAIL
membership@dfwhc.org

QUESTIONS
Kristin Alexander - kalexander@dfwhc.org
Chris Wilson - chrisw@dfwhc.org

PHONE
972-719-4900